

Business Model Canvas

KEY PARTNERS

- Investors
- Regulators
- Influencers
- IT Communities
- Mass Media Companies
- Academics
- Good Distributors
- Big Retail Companies

KEY ACTIVITIES

- Technology R&D
- Production
- Licensing
- Distribution
- Data Analytics
- Sales & Marketing

VALUE PROPOSITIONS

- Market Driven
- Relate to Society
- Easy to Use
- Awards
- Unlimited Access
- High Technology
- Lifetime Guarantee

CUSTOMER RELATIONSHIPS

- On Demand
- Ease of Use
- After Sales
- Community Gathering

CUSTOMER SEGMENTS

- Content
- Languages
- Trending Topics
- Geographical

KEY RESOURCES

- Brand
- Platform
- Employees
- Website
- Supply Chain

CHANNELS

- Word of Mouth
- AdSense
- Social Media
- Offline Advertising

COST STRUCTURE

- Production
- Licensing
- Marketing
- General Operational
- Infrastructure
- Research and Development

REVENUE STREAMS

- Subscription Model
- Market Place Invasion
- Future Model - Premium Licensing
- Advertising

Sketch your business model here

Business Model Canvas

KEY PARTNERS

KEY ACTIVITIES

VALUE PROPOSITIONS

CUSTOMER RELATIONSHIPS

CUSTOMER SEGMENTS

KEY RESOURCES

CHANNELS

COST STRUCTURE

REVENUE STREAMS

Business Model Canvas

KEY PARTNERS

- Investors
- Regulators
- Influencers
- IT Communities
- Mass Media Companies
- Academics
- Good Distributors
- Big Retail Companies

KEY ACTIVITIES

- Technology R&D
- Production
- Licensing
- Distribution
- Data Analytics
- Sales & Marketing

VALUE PROPOSITIONS

- Market Driven
- Relate to Society
- Easy to Use
- Awards
- Unlimited Access
- High Technology
- Lifetime Guarantee

CUSTOMER RELATIONSHIPS

- On Demand
- Ease of Use
- After Sales
- Community Gathering

CUSTOMER SEGMENTS

- Content
- Languages
- Trending Topics
- Geographical

KEY RESOURCES

- Brand
- Platform
- Employees
- Website
- Supply Chain

CHANNELS

- Word of Mouth
- AdSense
- Social Media
- Offline Advertising

COST STRUCTURE

- Production
- Licensing
- Marketing
- General Operational
- Infrastructure
- Research and Development

REVENUE STREAMS

- Subscription Model
- Market Place Invasion
- Future Model - Premium Licensing
- Advertising

Business Model Canvas

KEY PARTNERS

- Investors
- Regulators
- Influencers
- IT Communities
- Mass Media Companies
- Academics
- Good Distributors
- Big Retail Companies

KEY ACTIVITIES

- Technology R&D
- Production
- Licensing
- Distribution
- Data Analytics
- Sales & Marketing

VALUE PROPOSITIONS

- Market Driven
- Relate to Society
- Easy to Use
- Awards
- Unlimited Access
- High Technology
- Lifetime Guarantee

CUSTOMER RELATIONSHIPS

- On Demand
- Ease of Use
- After Sales
- Community Gathering

CUSTOMER SEGMENTS

- Content
- Languages
- Trending Topics
- Geographical

KEY RESOURCES

- Brand
- Platform
- Employees
- Website
- Supply Chain

CHANNELS

- Word of Mouth
- AdSense
- Social Media
- Offline Advertising

COST STRUCTURE

- Production
- Licensing
- Marketing
- General Operational
- Infrastructure
- Research and Development

REVENUE STREAMS

- Subscription Model
- Market Place Invasion
- Future Model - Premium Licensing
- Advertising